

McCLURE'S WINTER CLEARING SALE

COMMENCES FRIDAY, FEB. 2.

Extreme Price Reductions. Extreme Variety of Merchandise.

The reason for this sale is this store's unalterable rule not to carry over goods made for one season to another. This winter's sale will be the greatest we have ever held. We have had the largest year's business in our history. Large business necessarily means large stocks. Consequently there will go in this sale more goods than we have ever before been able to offer on a like occasion. To sell more goods than in former sales means deeper price reductions. So in this sale you will find greater variety of absolutely high grade merchandise than many a store can offer at the season's beginning at prices so low as to almost compel buying. The early comers will of course have greatest choice to select from.

CLOTHING.

\$12 Suits, worth up to \$30.

Choice of our finest winter weight fancy suits, men's and young men's, for \$12. We have never offered such clothing values as are involved in this \$12 suit sale. The bulk of them are worth \$20 to \$25; quite a few retail regularly at \$30; none are valued at less than \$15. Every suit is hand made and of absolutely all wool material. Included are a number of hand finished worsteds, which are worth to-day 20 per cent. more than we paid for them early in the fall. Three months to wear these suits in yet and then they are good to start next fall with.

\$7.50 Suits, worth \$10 and \$12.

Choice of any mixed suit in our stock, worth \$10 and \$12, for \$7.50. Good patterns, well made suits, good linings. Men's and young men's sizes.

\$15 for our finest Overcoats.

All overcoats and rain coats, worth \$30, \$27 and \$25, in this sale at \$15. Paddocks, fancy belt back overcoats and rain coats and 46-inch coats in quiet colors are included.

\$12 for Overcoats worth up to \$22.

Choice of any overcoat or rain coat in the store, worth from \$16 to \$22, for \$12. Included are belt backs, 52-inch overcoats and rain coats in the rich over-plaids and the box back coats in blacks and greys.

\$7.50 for Overcoats worth \$10 and \$12.

Most of these are the popular belt-back coats in fancy colors, all well made and lined.

Not a man's or young man's overcoat of any description, nor a man's or young man's mixed suit at any price is reserved. Choice of any in the store at sale prices.

Men's Pants.

All winter weight cassimere and worsted pants reduced.

\$6.00 pants, \$4.50.

5.00 pants, 3.50.

3.50 pants, 2.50.

3.00 and \$2.50 pants, \$2.20.

HALF PRICE ON THESE ARTICLES:

75c. Neckties at 37c.

50c. Neckties at 25c.

(Solid blacks and whites excepted.)

50c. Fancy Sox at 25c.

Pocket Books and Shopping

Bags at half price.

Bath Robes and Smoking

Jackets at half price.

BLACK AND BLUE SUITS REDUCED.

About 150 men's and young men's black and blue suits are put in this sale at a reduction of 20%. It will be necessary to come early to get one of these.

CHILDREN'S CLOTHING.

Our boy's clothing department is constantly increasing in business, because we give values not matched elsewhere. Mothers know their boys get better wearing and better looking clothing here and at lower prices than elsewhere. The following reductions from our usual low prices on all fancy knee pants suits are remarkable:

\$8.00, \$7.00 and \$6.00 Suits for \$5.00.

\$5.00 suits for \$3.50.

\$4.00 and \$3.50 suits for \$2.50.

\$3.00 and \$2.50 suits for \$2.00.

MEN'S SHOES.

\$6 Shoes for \$4.40.

Several styles—Boydens—in heavy calf, tan cordovan and patent colt, all worth \$6.00, for \$4.40.

\$5 Shoes for \$3.50.

Our unequalled line of \$5.00 shoes, this season's newest styles, in patent colt, box calf and gun metal leathers, for \$3.50.

\$2.50 and \$3 Shoes for \$2.25.

This lot contains about 200 pairs, mostly broken lines, in which are only a few sizes of each kind. All of them are good wearing and stylish shoes.

WOMEN'S SHOES.

\$4 and \$5 Shoes for \$3.24.

Included here are a number of Laird, Schorber & Co.'s shoes, in patent colt and kid, and every pair of our regular \$4.00 shoes, in patent colt, patent kid, gun metal leather, lace and button. All sizes in these and all this season's newest styles.

\$3 Shoes, \$2.24.

This lot is made up of our regular \$3 lines, Queen Quality excepted, and while there are not many sizes of any one kind, the lot as a whole contains all sizes. A good many patent kid shoes included.

Shoes at \$1.24.

These come from our regular \$1.50 and \$2 lines, some of them being sample shoes. Mostly heavy soles. All made to stand wear.

\$1.64 for Misses' \$2.50 and \$2 Shoes.

About 75 pairs in this lot, all good styles, sizes 11½ to 2. Sizes 8½ to 11, same style for \$1.24.

FURNISHING GOODS.

Shirts at 75 cents.

About 15 dozen negligee shirts, which sold at \$1.00 and \$1.50, including a few Manhattans, reduced to 75 cents.

\$2 Manhattan Shirts, \$1.35.

A clean up of styles in which we have only a few shirts left. All these are negligees and no whites are included.

Handkerchiefs 35 cents a half dozen.

These were bought for holiday trade, packed in imitation trunks and cigar boxes, and sold at 75 cents and 50 cents a box.

20c. White Linen Handkerchiefs at two for 25c.

Gloves.

Fowne's \$3.00 kid gloves at \$2.40.

Fowne's \$2.50 kid gloves at \$2.00.

Fowne's \$2.00 kid gloves at \$1.60.

Fowne's \$1.75 kid gloves at \$1.40.

50c. and 75c. Scotch gloves at 40c.

\$1.00 kid gloves at 80c.

Caps.

50c. winter caps, 35c.

25c. winter caps, 20c.

Underwear.

50c. winter underwear, 35c.

\$1.50 silk plush underwear, \$1.12.

\$2.50 underwear, \$1.75.

Sweaters.

Children's 50c. sweaters at 35c.

A reduction of ¼ on all other sweaters.

Fancy Vests.

About 50 light vests, worth from \$3 to \$4, at \$2.50.

Umbrellas at \$2.24.

About 30 women's umbrellas, gold and silver tipped handles, good cloth, worth \$3, at \$2.24.

The prices in this sale are for cash. No goods will be sent on approval nor exchanged. Alterations in clothing charged for.

R. K. MCCLURE & SON,

212-214 ST. CLAIR STREET, FRANKFORT, KY.